



THE CITY BUSINESS POLO CUP

is the first polo tournament organized by this exclusive business club and was created as a high-level social experience that brings together leadership, premium networking, and a sophisticated lifestyle. Inspired by the tradition of polo and its spirit of excellence, it gathers a distinguished audience in an environment designed for strategic connections. It is not told — it is experienced.

THE CITY BUSINESS is committed to social causes, so this event will help different foundations.



WHY INVEST IN A POLO EVENT IN ORLANDO? THAT HAS NEVER BEEN DONE

Because being first creates leadership
There is no polo event with a premium + mass + business focus in Orlando.
Whoever joins now doesn't compete.

They become the reference. Pioneering brands stay linked to the birth of the concept.

...BECAUSE ORLANDO HAS THE AUDIENCE, NOT THE EXPERIENCE

Entrepreneurs and investors audiences are already here

What's missing is an experience that is:
DIFFERENT
ELEGANT
ASPIRATIONAL

Polo fills that gap naturally!

WHAT BENEFITS DO YOU GET AS A SPONSOR?
Your brand will be part of the **EXPERIENCE & BUSINESS PLATFORM!**

ACCESS:

- Business networking
- CRM
- Content Community
- Post-event continuity
- Charitable Impact & Tax Benefit Structure

The event's exclusivity and high-impact experiences, including transform brand presence into valuable visual content, maximizing exposure across social media, digital platforms, and advertising channels.



PRESENTING PARTNER

Official Presenting Sponsor
of the City Polo Cup

Exclusive Naming Rights
Maximum Visibility
Elite Client Access

Investment: \$35,000

1. Official Naming Rights
“City Polo Cup presented by [Your Brand]”
2. STRATEGIC AUDIENCE ACCESS
Access to qualified attendee database (opt-in), including entrepreneurs and investors.
3. Two premium banners at the front of the polo field
4. Two vertical banners at the main entrance
5. Media and press recognition
Inclusion across official press releases, media outreach, and promotional coverage.
6. Logo placement on the official awards podium backdrop
7. Six (6) VIP Tickets + four (4) General Admission
8. Exclusive Private VIP Lounge with dedicated service staff and private cigar lounge
9. Central brand activation space + digital screen presence
10. Five-minute on-stage speaking opportunity
11. Brand visibility across all official event content
12. Premium hospitality experience
Champagne service, open bar, gourmet brunch, and curated premium appetizers included.
13. Optional product display and promotional placement
14. Direct Text Welcome Activation
Instant Brand Connection | High-Impact First Touchpoint
15. Official City Polo Cup Premium Gift Packages
Each Business Gold Plus Sponsor receives premium gift packages based on the number of seats reserved. Each individual package includes:
 - * Luxury thermal bottle carrier
 - * One champagne bottle
 - * One wine bottle
 - * Two glasses
 - * Official event cap
 - * Official event shirt

PLATINUM SPONSOR

Luxury Brand Placement
High-Level Visibility
Premium Client Access

Official Sponsor
of the City Polo Cup

Investment: \$12,500

1. Exclusive Private Terrace Access (limited to four companies)
2. Six (6) VIP Tickets for executives and valued clients + four (4) General Admission
3. Two premium banners within the VIP hospitality area
4. Live on-stage recognition
5. Access to invitation-only executive networking sessions
6. Logo placement on the official awards podium backdrop
7. Digital brand visibility on official event screens
Featured across digital displays throughout the main networking areas.
8. Customized branded VIP table
9. Open bar hospitality (VIP access for up to 6 guests)
Premium bar service exclusively for your six VIP attendees within the VIP Lounge.
10. Gourmet brunch, curated premium appetizers, and exclusive cigar lounge access (VIP for up to 6 guests)
Elevated dining experience and access to the private cigar lounge reserved for VIP guests.
11. Direct Text Greetings to the audience.
Instant Brand Connection | High-Impact First Touchpoint
12. Official City Polo Cup Premium Gift Packages
Each Business Gold Plus Sponsor receives premium gift packages based on the number of seats reserved. Each individual package includes:
 - * Luxury thermal bottle carrier
 - * One champagne bottle
 - * One wine bottle
 - * Two glasses
 - * Official event cap
 - * Official event shirt

GOLD PLUS SPONSOR

Corporate Visibility
Premium Hospitality
Strategic Networking

Official Sponsor
of the City Polo Cup

Table of 5 — \$3,000

Table of 8 — \$4,800

1. BRANDED TABLE EXPERIENCE

Personalized branded table strategically positioned within the event.

Your dedicated space to host clients, build relationships, and generate real business within the event.

2. Personalized branded table with company identity

3. Premium front-of-field seating experience

4. Digital logo visibility on official event screens

5. Reserved seating for your team and guests
Choice of five (5) or eight (8) event seats for executives, partners, and valued clients.

6. Full networking access

7. Exclusive cigar lounge access

Access for your guests to the private cigar lounge experience within the VIP networking environment.

8. Full hospitality services included

Open bar and brunch service provided for all guests included within your reserved table.

9. Official City Polo Cup Premium Gift Packages

Each Business Gold Plus Sponsor receives premium gift packages based on the number of seats reserved. Each individual package includes:

- * Luxury thermal bottle carrier
- * One champagne bottle
- * One wine bottle
- * Two glasses
- * Official event cap
- * Official event shirt

(Packages provided according to table size: 5 or 8 guests)

GOLD SPONSOR

Strategic Presence
Premium Networking
Elevated Brand Visibility

Official Sponsor of the
City Polo Cup

Investment: \$3,000

1. Your presence within the event environment, designed to connect you with high-level opportunities.

2. Presence at the epicenter of the event networking terrace

3. Six (6) VIP Terrace Tickets

4. Digital logo visibility on networking area screens

5. Exclusive cigar lounge access within the VIP terrace

6. Access for six (6) selected guests to curated networking sessions

Private entry for six guests to participate in the event's business networking environment.

7. Full hospitality services for six (6) VIP guests

Open bar and brunch service included for six VIP attendees within the designated hospitality areas.

8. Six (6) Official City Polo Cup Premium Gift Packages

Each Gold Sponsor receives six exclusive promotional gift packages.

Each individual package includes:

- * Luxury thermal bottle carrier
- * One champagne bottle
- * One wine bottle
- * Two branded glasses
- * One official event cap
- * One official event shirt

Designed as a premium executive gift for clients, partners, or promotional use.



Luxury Sponsorship & Brand Activation Opportunities

An exclusive platform designed for brands seeking prestige, visibility, and direct connection with a high-value audience

BRAND EXHIBITORS & LUXURY DISPLAYS

Exhibitor placements offer companies the opportunity to showcase products directly within the event environment, allowing guests to interact with brands in a relaxed yet upscale setting. This is ideal for companies looking to generate high-quality leads, brand recognition, and direct engagement with a curated audience.

Exhibitors available for:

- Luxury vehicles
- Machinery and equipment
- Premium motorcycles
- Summer kitchens & outdoor living concepts
- Exterior furniture and lifestyle brands
- Outdoor luxury products and services
- Any brand aligned with the polo lifestyle and outdoor luxury experience

Investment: \$1,500

per space
(Each exhibitor space includes a 20 x 10 display area)

EXPERIENCE SPONSORS

Align your brand with the most memorable moments of the event

Experience sponsors integrate directly into the lifestyle and hospitality elements of the City Polo Cup, ensuring organic visibility and premium brand association. These activations allow sponsors to connect with guests through refined, high-engagement experiences.

Available opportunities:

Cigar Lounge Sponsor

Exclusive brand association with the private cigar lounge experience.

\$3,500

Champagne Field Toast Sponsor

Official champagne toast presented by your brand on the polo field.

\$2,500

VIP Bars Sponsor

Brand presence across the main VIP bar service areas.

\$2,500

Coffee & Espresso Sponsor

Official coffee station presented by your brand.

\$1,500

POLO TEAM SPONSOR

Direct association with the sport, the players, and the prestige of polo

The Polo Team Sponsorship provides a unique opportunity for brands to align directly with the athletes and competitive spirit of the event. This sponsorship connects your brand with performance, excellence, and elite sport.

Investment: \$3,750

per team
(Two teams available)

Includes:

- Brand presence on team jerseys
- Official association with one polo team
- Brand visibility during the match and awards

ENTREPRENEUR & BUSINESS SHOWCASE

A curated marketplace connecting brands with an affluent and engaged audience

This dedicated showcase allows emerging brands and established businesses to present products and services directly to event attendees. Ideal for companies seeking exposure, sales opportunities, and brand awareness within an elevated environment.

Investment: \$1,500

per space

17 exhibitor spaces available
6-foot display table per brand

OFFICIAL PREMIUM GIFT PACKAGE SPONSOR

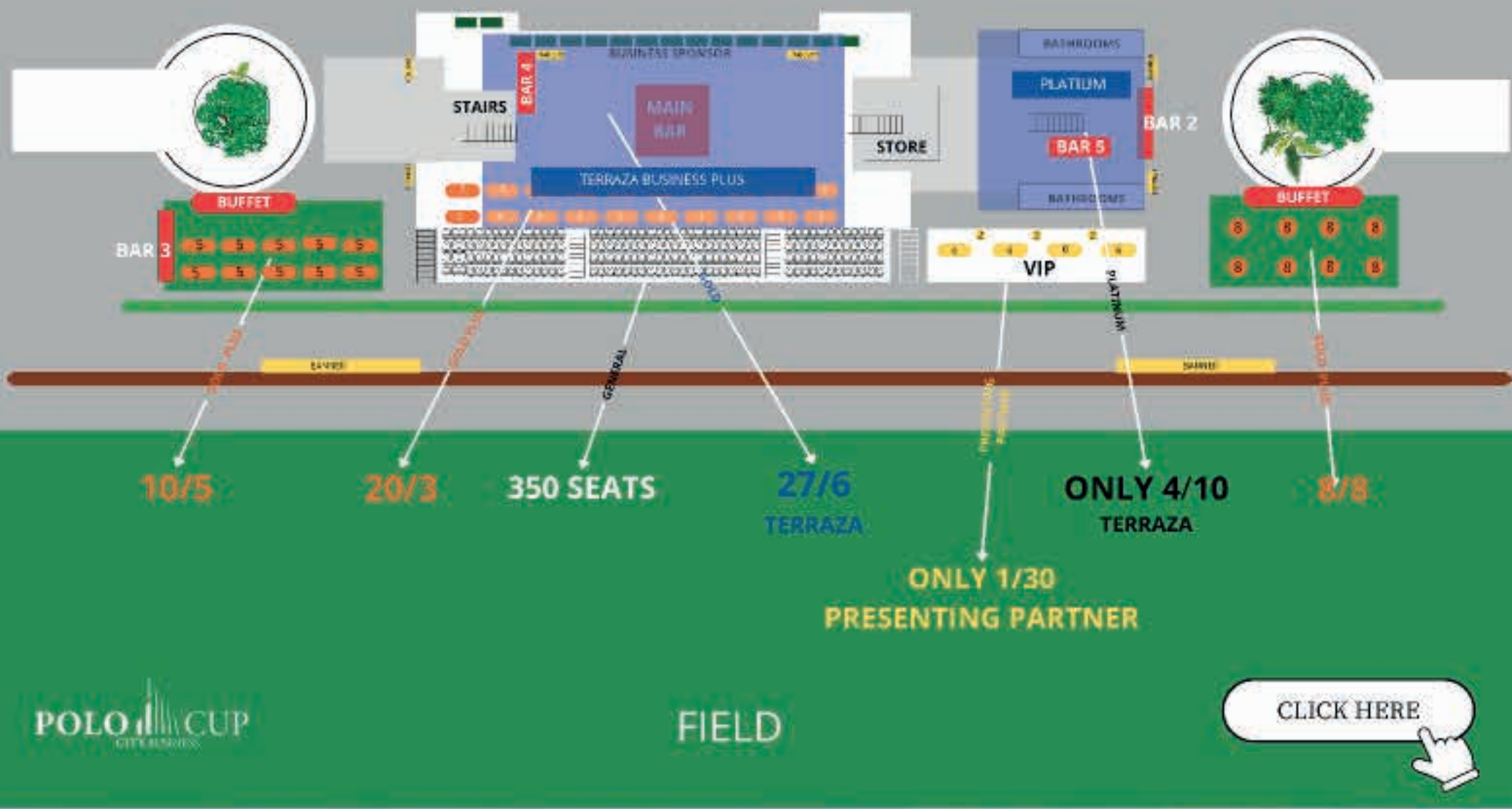
Place your brand directly in the hands of every VIP guest

The Premium Gift Package is one of the most effective brand-placement opportunities within the event. Each VIP guest receives a curated gift package, ensuring lasting brand exposure beyond the event day.

Sponsor inclusion:

- Logo on the official bottle bag of the event
- Logo on official event fans
- Logo featured inside the premium gift package
- Company flyer or promotional material inserted in each bag

Investment: \$2,500



Thank you!



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